



Columbia Tennis Committee

Annual Report – FY16

The FY 16 Tennis Committee was composed of Leo Bruette (Chair), Bob Berlett (Vice-Chair), Jim Alvey, Jerry Boyer, Andrew Chen, Mike Glasgow, Brad Harris, Lisa Martinez, Dave Paulson, Erica Roach, Jon Smith, Larry Sorkin, Dave Thompson, Laura Violand, and Celest Womack

The Committee charges for FY 16 were:

- Consider and recommend ways CA can create more court availability to meet growing need.
- Monitor for consistent and effective CA court maintenance.
- Give back to the tennis community through monetary donations and volunteer efforts.
- Recommend ways to increase overall tennis participation levels.
- Recommend ways to ensure value and affordability.
- Recommend ways CA can increase the efficient use of available court space.
- Recommend ways to improve player comfort and safety.

Accomplishments for FY16:

- USTA league play continued to grow & thrive with 3,900+ participants. Five league teams progressed to the USTA national tournaments.
- Our progressive Junior Development & Competition program participation increased from 1,920 to 1,954.
- Introduction of 5 new USTA Junior Tournaments with 170+ participants and Junior Team Tennis with 100+ participants.
- Cardio Tennis continued its fast growth with approximately 850 participants.
- Partnered with CA Fitness to offer members and guests the inaugural "Fitness Before Feasting" event on Thanksgiving day featuring Cardio Tennis, Zumba and Group Training on the tennis court attracting 20+ participants from the Fitness and Tennis community.

- Pickleball continued to thrive in the community. Play was twice per week in the summer on three Wilde Lake courts and, during the indoor season, twice per week at Owen Brown on three courts.
- Our Adult Instructional & Drill program participation grew from 1,243 to 1,286.
- Our annual CTC Tournament to benefit Maryland Special Olympics attracted approximately 150 participants.
- Opening of the newly refurbished clubhouse at Hobbit's Glen Tennis.
- Columbia Association Tennis was nominated by USTA Mid-Atlantic for the 2016 USTA Organization of the Year Award.
- Columbia Association Tennis received the 2016 USTA Mid-Atlantic Innovation Award for embracing change as a strategy to growing tennis.

Partnerships for FY 16

- Continued our long term strategic partnership with the Washington Kastles, a World Team Tennis team. Organized a CA night at a Kastles home match.
- Continued our long term strategic partnership with USTA Mid-Atlantic to host large regional events at CA clubs including the Maryland State Junior Team Tennis championships.
- Continued our partnerships with Adidas, Wilson, & Head to offer our community best prices on racquets and apparel.
- Continued support of HSPSS high school tennis events.
- Continued support for Special Olympics.

Ongoing and Upcoming items for FY17:

- Keeping the new indoor facility at the forefront within the community.
- Continued support of Howard County Special Olympics.
- Continued support of senior racket sports programs, including league play and pickleball.
- Gather community feedback on tennis priorities.
- Continue to improve communications and marketing