



## **Breakfast and Brainstorming January 13, 2018 Meeting Notes**

Ms. Cederbaum introduced Board members present: Jonathan Edelson, Kay Wisniewski, Paul Verchinski and Chris Esoldo. She introduced staff present: Brigitta Warren, Amy Carpenter.

Ms. Cederbaum thanked everyone for coming and asked them to be sure to sign in to be added to our OM's 50<sup>th</sup> Birthday mailing list. She stated some of her thoughts about Oakland Mills 50<sup>th</sup> birthday. She listed the events that were "on the books" already in order to save the date.

### **Event Dates**

- May 19<sup>th</sup> – OM's 50<sup>th</sup> Birthday Celebration Kickoff
- July 4<sup>th</sup> – Parade
- August - Community Pool Party
- September 16<sup>th</sup> – Lavenia Nesmith Jazz in the Mills Concert
- October 6th – Oakland Mills Fall Festival
- October - Lively Art for Little Ones

### **Other ideas:**

- Giving Component
- Picnic
- Beautification
- Rehab Workshop
- OM's Got Talent
- Photo/Memento Display
- 50<sup>th</sup> Giveaway items

Mr. Edelson thanked everyone for coming and talked about his excitement for OM's 50<sup>th</sup> Birthday.

Ms. Warren briefly stated some things to keep in mind as we are planning events: include all ages, include individuals from all different backgrounds, highlight what is great about Oakland Mills, and invite the OM schools and community groups and organizations to participate.

Ms. Cederbaum requested that we go around the table for each person to introduce themselves and why they wanted to be a part of Oakland Mills 50<sup>th</sup>.

Suggestions were made as possibly being included in OM's 50<sup>th</sup>:

- Mr. Edelson suggested including performers from the schools; possibly the OMHS marching band.
- Mrs. Wisniewski suggested collecting memories (interviews) from original homeowners.
- Mr. Wisniewski stated he is interested in having a parade and would like to see a big display celebrating Oakland Mills.
- Mr. Verchinski would like to see the diversity of Oakland Mills highlighted; an inclusion of the schools and memories from original owners. He stated there is a movie that was made for Columbia's 50<sup>th</sup> that could be available.
- Ms. Knott suggested reaching out to the Columbia Archives.
- Ms. Avery suggested she would like to see a positive image of Oakland Mills be highlighted.
- Mr. Dopkowski suggested a fancy gala.
- Ms. Edelson would like to be sure the teens in Oakland Mills are involved. Liked the idea of OM's Got Talent.
- Ms. Kennedy suggested creating a tagline to go along with the 50<sup>th</sup> logo. She suggested giving out magnets with the tagline on them. Mentioned possible tagline of "Diversity, Community, Walkability". Liked the idea of OM's Got Talent and a parade.
- Ms. Colvin liked the idea of a gala. She suggested having a community yard sale. She also suggested creating a Facebook 50<sup>th</sup> Birthday Facebook page, creating an avatar, flag/banner, possibly getting the shopping center owners to sponsor a summer concert series, outdoor movie
- Mr. Colvin would like to see positive images regarding Oakland Mills celebrated.
- Mr. Kimuza (Jacaranda Center) suggested reaching out to the school and asking the younger residents how they would like to be involved in celebrating Oakland Mills 50<sup>th</sup>.
- Mr. Dalhammer liked the idea of a movie night.
- Mr. Esoldo mentioned possibly hosting an event that included something similar to a 50/50 raffle "poker run" to be included in one of our events.
- Other suggestions made were: Bull Roast, Evening Under the Stars, Taste of the Arts, request Cedar Properties help to pay for hanging banners on the posts in the village center, door to door handouts (street captains) to promote events

The kickoff event to take place on May 19, 2018 was discussed. Suggestions made were:

- Event should be free
- Include everyone
- Serve as an introduction to the year long celebration
- Community picnic
- Sidewalk chalk
- Om's Got Talent event
- Giant cardboard cake for people to sign
- Introductory musician
- Ice cream truck.
- Scavenger Hunt
- OM rock garden
- Invite and acknowledge previous tenants of OM

All in attendance agreed May 19<sup>th</sup> would include a community picnic, a musician performance, an OM's Got Talent competition, and possibly an ice cream truck.

A request was made that all marketing information be presented in English and Spanish. Ms. Sanchez may be able to assist.

Mr. Edelson stated that he is meeting with the Fine Arts Boosters leadership team on January 20<sup>th</sup> and he will mention the 50<sup>th</sup> celebration as well as OM's Got Talent.