

Senior Advisory Committee
Fiscal Year 2017 Annual Report
May 2016-April 2017

The Senior Advisory Committee members were Sharonlee Vogel (chairperson), Bernice Kish (vice-chairperson), Roger Chang, John Eberhard, George Laniado, Mary McGraw, Jean Salkeld, Kathryn Sunderman, Arleen Tate, Rusty Toler, and Paul Verchinski
Staff liaisons are Michelle Miller, Director Community Services and Patricia Dugan, Older Adult Programs Coordinator

The committee met nine times during the past year. Click on the attached link to review the minutes: <https://www.columbiaassociation.org/board-committee/senior-advisory-committee/>

Accomplishments: Each of the accomplishments ties directly to the SAC Charge or to an item in the Comprehensive Plan for Serving the Older Adult Community. The item number corresponding to the Comprehensive Plan is in parenthesis.

Monitored the progress and gave feedback regarding the Older Adult Plan through regular verbal updates at meetings and an annual written update. The Comprehensive Plan for Serving the Older Adult Community was completed in May 2014. Progress summary of the 51 total recommendations: 47 completed/on-going; 3 in progress; 1 not started. The Implementation report is attached for your information. (Charge)

Reviewed and monitored CA new Membership structure and advocated for a senior swim discount. Participated in survey about membership structure.(6 A)

Continued to monitor the progress of the Village in Howard. Several SAC members have joined the Village and they share monthly about activities and membership information. Had a presentation and update from the President from the Village in Howard. Supported CA grant of \$25,000. (2G)

Participated in a Pickleball demonstration at Owen Brown Tennis facility that was led by members of the Howard County Pickleball league. (4B)

Received regular updates from the Howard County Commission on Aging, Maryland Commission on Aging. (7B)

At each meeting,each member shared with the committee on what they are hearing/what seniors want in their Village. (8F)

Through liaisons from the Columbia Association and Office on Aging was kept informed of the upcoming programs and services that would be of interest to Seniors. (7B)

Received updates on *Speak (Easy) Howard*, The Horizon Foundation's community collaborative about having a conversation about end of life wishes. CA is participating by helping to spread the word to older adults in Columbia. (8G, 9A)

Received updates from the Local Healthcare Improvement Coalition, which is focused on addressing health disparities and improving health and wellness in the community. (9A)

Had a presentation from Howard County's Long-term Care Ombudsman which was followed by a question and answer session. (7B)

Participated in Columbia Association's FY 17 and FY18 Budget process by submitting testimony. See attachment for testimony. (Charter)

Members wrote several articles for Village's newsletters about senior happenings in and around Columbia. (8F)

Had presentations from the Columbia Community Exchange and the Volunteer Center Serving Howard County about their programs and services for older adults. (3E,9B)

Neighbor Ride gave a presentation to the committee about its services, challenges and accomplishments since its inception in 2000. Supported CA \$10,000 grant. (1D)

The committee was briefed on the Columbia 50th Birthday Celebration planning and events scheduled. (7A)

Had a presentation and discussion from CA about the Howard County Health Survey results. (9B)

Received a presentation and discussion session with Winter Growth about its programs and services for people that are memory impaired or disabled. (2D, 7A)

Proposed Charge for FY18:

1. Monitor and comment on the implementation of the Older Adult Plan
2. Visit various CA facilities and Village Community Centers to become more knowledgeable about the type of activities and opportunities offered for seniors and advocate for more classes and programs for seniors.
3. Work towards representation from every village on the Senior Advisory Committee
4. Reach out to make more seniors aware of the Senior Events Shuttle

Senior Advisory Committee
Fiscal Year's 2018 Budget testimony

Dear CA Board Members,

The Senior Advisory Committee appreciates CA commitment and support of services and programs for older adults and the progress to date on implementing the Older Adult plan. Many services and programs have now become operational and will continue in future years.

The SAC requests that CA continue to work on the implementing the Older Adult Plan. Specifically, the priority recommendations in the plan, listed below:

1. Expand transportation options through advocacy in Howard County, Recommendation 1, A
2. A dedicated indoor court for pickleball, Recommendation 4, B,C
3. Develop information program - "Aging Successfully in Columbia: What You Need to Do" Recommendation 2, F
4. Continue to help fund the Howard County Health Survey, Page 8
5. Work with Erickson School on updated Older Adults Survey done in 2013 done by Mason Dixon to coincide with Columbia's 50th Birthday and third year of the Older Adult plan, Recommendation 8,G
6. Request electric exterior doors openers that are ADA accessible on at all CA facilities that currently do not have them, especially Haven on the Lake, Recommendation 5, E

We appreciate the funding of a part-time Older Adult Coordinator, and grant funding to the Village in Howard Request and continued grants to Neighbor Ride, Howard County's Office on Aging Home Repair and Modification program and continued sponsorship of the Office on Aging's 50+ Expo.

Thank you for your continued support.

Respectfully submitted,

Sharonlee Vogel
Chair, Senior Advisory Committee

	D. Housing Options	Advocacy/Encouragement	Howard County government	Planning & Community Affairs: Jane Dambor	Community Partners	Ongoing	Started and ongoing. The "Guiding Principles for the Future of the Columbia as a Planned Community" were approved by the CA Board of Directors on April 28, 2015. Principle 11b advocates for a mix of housing types as Columbia grows. HUD has proposed changes that would make Columbia even less affordable to those who receive financial assistance through government vouchers. HUD proposed changes to its methodology that would calculate Columbia the same as the metropolitan Baltimore region. The HUD proposal would be out of reach of many lower income households. CA advocated HUD to not make this change. HUD delayed implementation of this new methodology for more study and research.	Staff provided technical expertise to the CA Board regarding legislation proposals for Downtown Columbia. Based upon staff analysis and Board discussion, the CA Board provided input and recommendations via testimony to Howard County Council as it considers the two affordable housing proposals.	Ongoing
	B. Village Architectural Guidelines	Advocacy/Encouragement	Village Community Associations	Village Covenant Advisors	Short Farnoff, General Counsel	2014-2015	While the village associations have not yet all changed their architectural guidelines to make the process easier for approval of changes, CA did adopt an Abandoned House Policy that provides additional CA resources to address external repairs on abandoned homes.	CA is partnering with the Village in Howard and Home Repair and Modification program as well as Columbia Community Exchange to provide aging in community programs. Oakland Mills Village and Columbia Scott Birthday and Community Exchange on how to Modify Your home.	Only a few village associations currently have architectural guidelines in place regarding ramps. CA plans in FY 18 to work with the villages to craft new guidelines on ramps and other barrier-free access features that all villages may choose to adopt. CA is partnering with the Village in Howard and Home Repair and Modification program as well as Columbia Community Exchange to provide aging in community programs. Oakland Mills Village and Columbia Scott Birthday and Community Exchange on how to Modify Your home.
	E. Home Repair/Cleanhouse	New Service/Program	CA	Construction and Open Space	Community Services	2014-2015	Started ongoing with partners, including Howard County Home Repair and Modification Program.	CA has advertised the Home Repair and Modification program, developed a flyer and added a section to the website.	Updated CA's website to include link about Home Repair Program
	F. Informational Program	Partnership	CA	Community Services: Michelle Miller		2014-2015	Started. Grant and technical assistance in given in FY 15 and FY 16.	Grant provided in FY 2017	The Village in Howard provides an update of its activities monthly at the Senior Advisory Committee
	G. The Village in Howard	Financial Support: Technical Assistance	CA	Community Services: Michelle Miller		2014-2015	Started and ongoing. Korean American Senior Association and Kahler Hall established ongoing partnership with funding coming from CA for cultural events. CA Multicultural Program working with Sylvan House on China Fest.	A workshop focused on Korean Aging issues is in the planning stages between CA, Office on Aging and Korean American Senior Association	A Multicultural Conversation in Aging occurred between CA, the Office on Aging and the Korean American Senior Association in May 2017.
3. Social/Cultural & Educational Activities	A. Village Association Cultural Events	Financial Support: Advocacy/Encouragement	CA	Community Services: Michelle Miller	Community Services	Ongoing	Started and ongoing. Several Villages doing workshops on issues of interest to seniors; most notable Oakland Mills.	Encouraging Village Associations to have a member of the Senior Advisory Committee and to continue to advocate for programs that are of interest to seniors.	Most villages have special events and a senior luncheon. Several Senior Advisory members have written articles for their Village newsletter.
	C. Village Association Workshops/Classes	Partnership	CA	Community Services: Michelle Miller	Village Community Associations	Ongoing	Started and ongoing. Several Villages doing workshops on issues of interest to seniors; most notable Oakland Mills.	Senior Socials continuing at Villages and Oakland Mills. Workshop on Home Repair	As part of the 50th Birthday, Oakland Mills sponsored a tennis, volleyball, and basketball tournament to keep seniors contemporary looking.
	B. Informal Village Association Program Opportunities	Advocacy/Encouragement	CA	Community Services: Michelle Miller	Village Community Associations	2014-2015	Expanding upon CA can promote life long learning as CA's own fitness classes, art center classes, etc promote life long learning.	Partnered with HCC in developing yoga classes for teachers and marketed life long learning programs in facilities.	CA partnered with HCC on Fitness Day. More than 250 people attended the event. Most attendees were older adults who contributed ideas to make our community better.
	D. Lifelong Learning	Partnership	CA	Community Services: Michelle Miller	Howard Community College	2014-2015	Expanded Off the Beaten Path, Art Center tours	Art Center began to offer one day lecture followed by a field trip to art galleries. CA Tennis partnered with the Washington Kastles, professional tennis team in DC to host CA Night at a Kastles home match for the community.	Continued Art Center field trips
	G. Groups and Outings	New/Expanded Service/Program	CA	Community Services: Leslie Barnett	Art Center, Sports and Fitness	2014-2015	Expanded Off the Beaten Path, Art Center tours	Continued to have Columbia Community Exchange members teach programs	Columbia Community Exchange had several seminars led by members. This will be an ongoing service.
	E. Peer-to-Peer Learning	Advocacy/Encouragement	CA	Community Services: Patsy Dugan	Columbia Community Exchange	2016-2017	Started and ongoing. Have workshops where members teach other members in areas of interest.	ongoing promotion on CA's website	Added links to Helpful Resources for Older Adults on CA's website.
	F. Golden Opportunities	Advocacy/Encouragement: Marketing	CA	Communications: Norma Heim	Communications	2016-2017	Started and ongoing.		

4. Programming - A. Community for all Ages	A. Intergenerational Programming	Expand Existing Program/Service	CA	All departments		On-going	Started and ongoing. Teens teaching seniors how to use pads and technology expanded in FY 16.	Expanding teen center intergenerational program	Teen Center going to Ban Center to teach seniors how to use technology.
	B. Programming Change within Existing Facilities	Expand Existing Program/Service	CA	All departments		On-going	Started and ongoing. Athletic Club purchasing equipment that is easier to use for older adults and people with disabilities.	Ongoing pathway connectivity enhancements and swim center repairs to make access easier	
	F. Program Monitoring	Plan/Analysis	CA	All departments		On-going	Started and ongoing. Offering Pickleball open play during the summer months (May-Oct) at Wide Lake Tennis club on wednesdays and fridays. Lined three tennis courts at Wide Lake tennis club. Offered tennis classes for our commitment to the program. Offer open play indoors at Owen Brown Tennis Club (November-April) on Wednesdays and Thursdays to ensure the program is offered year round to the community.	Pickleball is in full flow year round at CA. Weekly tennis doubles round robin play at the different tennis clubs for seniors. Art Center began to offer one day lecture followed by a field trip to art galleries.	Older Adult program coordinator implementing Speakeasy Howard County, and Conversations in Aging during FY 18.
	C. Off-Peak Programming	Plan/Analysis	CA	All departments		2014-2015	Started and ongoing. Day classes expanded at the Art Center		Art Center field trips have been operationalized and will continue.
	D. Group Hikes and Walks	New Service/Program	CA	Open Space Mgmt; Dan D'Amore		On-going	Continued the "Exploring Columbia" program in 2016 with 9 walks programmed from spring through the fall.	exploring Columbia series walk continuing	Experiencing Columbia on Foot is scheduled to have 11 walks in 2017. The first walk was on March 28th with over 70 people in attendance.
	E. Program Schedules	Expand Existing Program/Service	CA	All departments		2014-2015	Started and ongoing	Incorporated into on going assessment of programs	Schedules are reviewed by quarter and adjustments are made. Senior swim pass will be offered separately as part of new membership structure. Ten percent discount will continue to be offered to seniors. A 50% income-qualified discount.
5. Facilities - Design and Location	F. Access for seniors	Expand Existing Program/Service	CA	S&F, C&M		2017 - ongoing	Started, Incorporated in new construction projects	Incorporated into the Long Reach program and renovations to the Swim Center and the Athletic Club	Incorporated into the Long Reach program and renovations to the Swim Center and the Athletic Club.
	B. Universal Design	Facility	CA	Construction and Open Space; Dennis Malley		On-going	Started and ongoing. CA staff submitted an application to the League of American Bicyclists for Columbia to be designated a Bicycle Friendly Community. Columbia was awarded bronze level. This award acknowledges the commitment made by CA and others to improve the flexibility and usability of Columbia.	Started and ongoing. CA staff submitted an application to the League of American Bicyclists for Columbia to be designated a Bicycle Friendly Community. Columbia was awarded bronze level. This award acknowledges the commitment made by CA and others to improve the flexibility and usability of Columbia.	Staff advocated for funding of the Howard County Bikeway - a Horizon Foundation organized initiative to create a spiral network of bicycle pathways that would connect more than half of the county's residents to this network. Many ADA modifications have been made. Accessibility Plan was started in CA 2014. Staff will be revisiting the Plan in FY 18 to determine the status of planned ADA activity and, if necessary, to adjust the Plan.
	D. Walkable/Livable Communities	Advocacy/Encouragement	CA	Planning & Community Affairs; Jane Demaree	Community Partners	On-going	Started and ongoing. CA continues to partner with the county and to advocate for making Columbia and Howard County more walkable. Current efforts include serving on the county's WalkHoward advisory committee and partnering with The Horizon Foundation on the Open Streets event.	Started and ongoing. A new website that is ADA compliant will be launched in 2016.	Started and ongoing. A new website that is ADA compliant will be launched in 2016.
6. Rates and Fees	E. ADA Accessibility	Plan/Analysis	CA	General Counsel	All	2014-2015	Started and ongoing. A new website that is ADA compliant will be launched in 2016.	Started and ongoing. A new website that is ADA compliant will be launched in 2016.	The major pathways around the 3 lakes have benches installed since the plan went into effect. Some seating has been updated around the ponds.
	F. Park Furnishings to Serve Older Adults	Plan/Analysis; Facility	CA	Landscape Services; Jan Clark	Open Space Management	2014-2015	Started and ongoing. Additional and updated seating areas were installed at Lake Ekhor, Lake Kitanemquand and Wide Lake parks.	Started and ongoing. Looking for strategic locations for additional benches.	
	A. Facility Activity Hubs	Expand Existing Program/Service	CA	All departments		2016-2017	Started and ongoing	Athletic Club to undergo renovations	
7. Partnering and Cooperation	C. Casual Meet-up Space at Villages	Facility	Village Associations	Construction and Open Space; Dennis Malley	Planning & Community Affairs	2016-2017	Not started		Ten percent senior discount will continue to be offered as well as a 50% income qualified discount.
	A. Access to Facilities/Programs	Membership; Plan/Analysis	CA	Communications and Marketing; Norma Helm		On-going	Started and ongoing	new membership structure has been approved by the CA Board and will roll out in May 2017	CA actively participates with County government and local non-profits in aging related programs
	B. Financial Assistance	Membership	CA	Communication and Marketing; Norma Helm		On-going	Started and ongoing	Reduced rate program outreach at community events and website	
	A. Enhance Partnering	Partnership	CA	All departments		On-going	Started and ongoing		

	B. Office on Aging	Partnership	CA	Community Services; Michelle Miller		On-going	P	Exploring partnerships in training and service delivery, as well as ongoing partnership with Erickson School, Howard County Office on Aging taking lead with Erickson School	CA attended a meeting with representatives from the Erickson School and Office on Aging in Spring 2016 to determine how a partnership can be structured. Continued partnership with Older Adult Master Plan, SAC, 50+ Centers, Home Repair and Modification program, 50+ Expo	Change in leadership at the Office on Aging has put the exploration with Erickson school on hold. As part of the 50th Birthday, presented Founder Day at HCC, and a presentation on the role of adult health communities.
8. Information, Training, Community Engagement and Coordination	C. Educational Classes	Advocacy/Encouragement	CA	All departments Marketing; Norma Heim		2014-2015		Started and ongoing	Sponsor and attended Willingness at HCC Oger instructors teaching at HCC	Updated brochure in 2017 as part of the 50+ Expo.
	B. Older Adult Guide	Marketing	CA	Marketing; Norma Heim		On-going		Started and ongoing	CA's Older Adult Coordinator will develop training to begin in Spring 2017	Created information sheets and helpful links for Older Adults that is posted on CA's website.
	E. Training	Expand Existing Program/Service	CA	Training/Organizational Development Division;		On-going	P	Exploiting training opportunities for front line staff with the Office on Aging	CA actively participates in meetings and community events to promote programs and services	Older Adult coordinator created links to Helpful Resources for Older Adults
	F. Community Engagement	Communications	CA	All departments		On-going		Started and ongoing	Created a brochure that lists all facilities and programs that are ADA-friendly for community members who have mobility issues. This information is also being posted on the CA website.	Added helpful links for Senior's to CA website.
	A. Ease of Information Access	Marketing	CA	Communications and Marketing; Norma Heim		2014-2015		A new website that is ADA compliant was launched in April 2016. The website features a Member tab and Resident tab with information unique to those community members.	A new website that is ADA compliant was launched in April 2016.	Updated the website in 2017 with Helpful Links for Older Adults
C. Website	Communications	CA	Communications & Marketing; Norma Heim		2014-2015		C&M has added and continues to add more and shorter video content to the new website and social media. In 2015 Columbia Masters Radio began in a partnership with HCC, which is a radio program for play on the CA website. A landing page is being built to house all past videos by category. Live streaming of CA Board meetings is set to begin in September 2016.	C&M has added and continues to add more and shorter video content to the new website and social media. In 2015 Columbia Masters Radio began in a partnership with HCC, which is a radio program for play on the CA website. A landing page is being built to house all past videos by category. Live streaming of CA Board meetings is set to begin in September 2016.	Live streaming of CA Board Meetings will be available as of May 2017.	
D. Video and Live Streaming	Communications	CA	Communications & Marketing; Norma Heim	IT Department	2014-2015		Request for part-time employee made in draft 2017 budget	CA's part-time Older Adult Program coordinator was hired in May 2016.	Implementing Speak Easy Howard County website updates on useful links for seniors	
G. Older Adult Subject Expert	New Service	CA	Community Services; Michelle Miller		2014-2015	P	CA's offers a Korean and a Chinese translation service on the first Saturday of each month in its Customer & Member Service Center. Ads run in foreign language newspapers related to this service.	CA's offers a Korean and a Chinese translation service on the first Saturday of each month in its Customer & Member Service Center. Ads run in foreign language newspapers related to this service.	Continuing Korean and Chinese translation services, Human Resources made a listing of CA employees who speak another language to assist with translating if services are needed immediately.	
H. English Learners	Communications; Marketing	CA	Communications & Marketing; Norma Heim		2014-2015		Started and ongoing with medical wellness programs and doctor offices.	On going medical wellness programs (Optimal Health, Fit Beginnings) with doctor offices and Howard County General Hospital.		
9. Health Promotion and Services	A. Health and Wellness Partnerships	Partnership	CA	Sport and Fitness; Dan Burns		On-going		Expanded group fitness offerings, and facility modifications	Expanded ADA accessibility at facilities and pools	
	B. Healthy Lifestyle	Expand Existing Program/Service	CA	Sports and Fitness; Dan Burns		On-going		Haven on the Lake completed. Ongoing programming. Ad campaigns have targeted older adults in conjunction with the services available at Haven on the Lake.	Hired aquatics program manager for Haven to create more water based classes providing low impact options for older adults	
	C. Mind-Body Wellness	Expand Existing Program/Service	CA	Sport and Fitness; Dan Burns		On-going	P	Senior Advisory Committee had discussion with Dr. Kevin Carlson about amenities and programming for seniors. Investigating nutrition program offerings	Added park furnishings and nutritional class offerings	
	D. Medical Advisory Panel	Expand Existing Program/Service	CA	Sports and Fitness; Dan Burns		On-going		Ad campaigns have targeted active older adults.	Ad campaigns in 2016 have targeted active older adults.	
	E. Encourage Exercise	Encouragement	CA	Communications and Marketing; Norma Heim	Sport and Fitness	2014-2015				